



TASTE *of Elegance.*



FOR IMMEDIATE RELEASE

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The Pennsylvania Taste of Elegance Chef Competition Call for Chef Recipes!

This year marks the 15th annual Pennsylvania **TASTE OF ELEGANCE** competition. Open to all chefs working full-time in food service operations, recipes submitted will be pre-judged and ten chefs will be selected to compete on Monday, August 23rd, at Northampton Community College's Hampton Winds, in Bethlehem, PA. Chefs earn points based on taste, originality and appearance. All pork cuts may be used and recipes should be "menu friendly", showing practicality with flair. Over \$3,000 in prizes will be awarded: the 1st place chef wins \$1,000 and receives an expense paid trip to represent Pennsylvania in the elite **2011 TASTE OF ELEGANCE** national competition.

Chefs must submit recipes by Monday, July 26th. To receive an entry form, contact Denice Ferko-Adams at 610-746-5986 or by email denice@wellnesspress.com. All chefs will be notified of selection by July 31st.

The Pennsylvania **TASTE OF ELEGANCE** competition will be held on August 23rd. From 6-8PM, the event is open to the public and all proceeds benefit the Northampton Community College's Brian Ruth Culinary Scholarship. Tickets will be available soon through at Northampton Community College for \$15. It is a great opportunity to meet the chefs, sample their entrees, and enjoy pork appetizers prepared by the culinary students and taste wine and beer samples.

TASTE OF ELEGANCE is sponsored by the Pennsylvania Pork Producers Council and Leidy's.